

2 Mainstreaming

1. Description of work package

Type of WP	M3 - Transferring Mainstreaming			M3 - Transferring Mainstreaming
WP number	Type of WP	Starting date	Ending date	Amount
2	Mainstreaming	03-2021	06-2022	469,209.85 €
Partners				
Responsible partners				
Participating partner	Valencian Federation of Municipalities and Provinces			
	MUSOL foundation			
	The most beautiful villages of Italy			
	Union of Cyprus Communities			
	Association of Municipalities of Central Alentejo			
	EGTC EFXINI POLI			
Description of the work package				
<p>The methodology has been defined in order to mainstream the green taxation best practices of the selected deliverable into the fiscal policies of new MED municipalities with the final purpose of promoting RES. The approach is based on the involvement of new associations of municipalities as receivers partners. The givers partners (MUSOL and FVMP) will develop the technical skills of such receivers partners. It will enable the associations of municipalities to advise new municipalities regarding green local taxation once the project is ended and it permits to mainstream the capitalized green local fiscal policies into a higher number of local authorities’ policies. The givers partners and associated partners will train the receivers partners as well as the receivers municipalities about the fiscal policies described in the selected deliverable and the methodology to adapt such policy models to the specific features of the receivers municipalities. In the receivers municipalities, each partner will identify the main stakeholders according to the participatory method already tested in the LOCAL4GREEN project and will create a working group (WG) formed by policy makers, technical decision makers, affected taxpayers representatives, etc. Such a group will facilitate all the information needed to analyse and adapt the fiscal policy models. The receivers partners, supported by the givers partners, will elaborate a customized viability study in each pilot municipality to define in detail the tailored fiscal policies to be mainstreamed. Such study will be discussed in the WG. Once agreed the policy, the relevant policy act will be elaborated in each receiver municipality. At the same time, the receiver partners will deploy an intensive process of liaising to convince the competent services and the policy makers to get the policy approved.</p> <p>Furthermore, technical advice will be provided for the adopting procedures and during the implementation of the approved fiscal policy.</p>				
Justification				
<p>The deliverable to be capitalized is the “International Handbook on Green Local Fiscal Policy” produced by the project LOCAL4GREEN. The main content of the handbook is the description of the local fiscal policies designed and tested in several pilot local authorities to promote the renewable energy sources. The results of the LOCAL4GREEN pilots permitted to define the policy models of green local fiscal policies described in the handbook. Secondly, the handbook includes policy recommendations for the regional and national authorities in order to improve the autonomy of the local authorities to promote the local green taxation and extend the green taxation at other subnational levels (mainly the regional level). Since the specific content of the selected deliverable are a set of local policies, the capitalization of the deliverable intrinsically means the incorporation of such policies models into the local policies of new municipalities. The project therefore selected the WP Mainstreaming that precisely aims at integrating the selected deliverable into the local policy framework. As mentioned above, the approach is based on the involvement of new associations of municipalities as receivers partners and the engagement of new local authorities as receivers associated partners. Such receivers associations of municipalities will include the green fiscal policy models proposed by the selected deliverable in their policies and support services for their municipalities members. Furthermore, they will concretely incorporate such green local fiscal policies into the policies of the local authorities receivers associated partners.</p>				

2. Activities and deliverables

2.1	Training the receiving partners and associated partners as well as other municipalities.		Starting month	03-2021	Ending month	06-2021
	Type of activities	Mainstreaming results	Target group		Local public authority Regional public authority	
	Responsible partner		MUSOL foundation			
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI			
	Location of the activities		Κύπρος (Κύπρος),Carbonia-Iglesias,Ogliastira,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Siena,Portofino,Alessandria,Asti,Cuneo,Novara,Verbania-Cusio-Ossola,Biella, Torino, Vercelli, Valencia / València, Alicante / Alacant,Mallorca,Tarragona,Lleida,Girona,Barcelona,Baixo Alentejo,Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos),Ιωάννινα (Ioánnina),The location includes the NUT3 of the receivers associated municipalities as well as the NUT2/country where the horizontal project has planned to create regional groups of municipalities to implement the ETUs (as the project will support them).			
	Description		At the beginning of the project, a detailed training session will be provided by MUSOL and the FVMP to the “receivers” partners in order to develop the skills needed to mainstream into new municipalities the green local fiscal policies described in the LOCAL4GREEN deliverable “International Handbook on Green Local Fiscal Policy”. Such training will be organized together with the kick off meeting and it can be online or face-to-face, depending on the evolution of the pandemic. The receivers associated partners municipalities will be later trained through national courses organized by each partner (1 per partner). Such training is key to develop the technical and legal skills to mainstream the green local fiscal policies. The “givers” associated partners (former LOCAL4GREEN partners and pilot municipalities) will also collaborate as speakers to ensure the transfer on a horizontal basis of the technical and legal details of the green local fiscal policy models. The training will be open also to the municipalities of the “regional groups” and "flagship cases" supported by the Interreg MED Renewable energy community (horizontal project - HP) in the process of implementation of the Ecosystemic Transition Units (ETUs). Such regional groups are being created by the horizontal project in Italy, Spain, Greece, Slovenia and Croatia. Furthermore, since the HP has planned specific training sessions for their regional groups municipalities, the project's partners will provide trainers for the HP courses with knowledge of the green local fiscal policy models and will be proficient in English, Greek, Italian and Spanish. As agreed with the HP in the phase of preparation, the Croatian and Slovenian regional groups will be covered by the HP Croatian partner that was a LOCAL4GREEN partner and has all the competences to properly carry out the training. External experts: expert trainers.			
2.2	Creation of working groups in the associated and other municipalities to adapt the fiscal policies.		Starting month	04-2021	Ending month	07-2021

	Type of activities	Strategic Liaising and Creating synergies and cooperation mechanisms	Target group	Local public authority Regional public authority Interest groups including NGOs Enterprise, except SME Business support organisation		
	Responsible partner		MUSOL foundation			
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI			
	Location of the activities		Κύπρος (Κύπρος),Alessandria,Asti,Cuneo,Novara,Verbanò-Cusio-Ossola,Biel la,Torino,Vercelli,Carbonia-Iglesias,Ogliastra,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Pordenone,Siena,Tarragona,Lleida,Girona,Barcelona,Valencia / València,Alicante / Alacant,Mallorca,Baixo Alentejo,Άνδρος,Θήρα,Κέα,Μήλος,Μύκονος,Νάξος,Πάρος,Σύρος,Τήνος(Ándros,Thíra,Kéa,Mílos,Mýkonos,Náxos,Páros,Sýros,Tínos),Ιωάννινα(Ioánnina),The location includes the NUT3 of the receivers associated municipalities as well as the NUT2 or the country where the horizontal project has planned to create regional groups of municipalities to implement the ETUs.			
	Description		Each partner in its territory of competence will create a working group (WG) in each municipality involved as a receiver associated partner as well as in the interested municipalities that are part of the "regional groups" and "flagships" promoted by the Interreg MED Renewable community to implement the ETUs. The WG will be formed by the proper decision makers (mayors, councilmen, etc.) and chief executives (town clerks, etc.) of the involved local authorities as well as by the experts of the receivers partners, supported by the staff of the giver partners. According to a previous territorial stakeholders mapping to be done at the beginning of the activity, other key stakeholders of such municipalities (such as representatives of the economic sectors affected by the green fiscal policies, civil society organizations active in the sectors affected by the green fiscal policies, regional or national authorities) can be involved in the WG. The WG will provide the project staff, the information needed to adapt the green fiscal policy models and to elaborate the customized viability analysis (see next activity). The WG will select the fiscal policies to be adopted listed by the capitalized deliverable and it will collaborate to adapt them to the concrete circumstances of the municipality. Furthermore, this activity is based on the early involvement of the decision and policy makers and it is key to start a strategic liaising process that will ensure that the local authorities will later adopt the green fiscal policies. The WGs meetings will be online at the beginning of the project and later possibly face-to-face depending on the evolution of the pandemic. External services: technical/legal experts to present the adaptations of the policies in the meetings and support the WGs decisions.			
2.3	Drafting the customized viability studies to define the tailored fiscal policies to be mainstreamed.		Starting month	05-2021	Ending month	12-2021

	Type of activities	Mainstreaming results	Target group	Local public authority Regional public authority	
	Responsible partner		MUSOL foundation		
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI		
	Location of the activities		Κύπρος (Κύπρος),Alessandria,Asti,Cuneo,Novara,Verbano-Cusio-Ossola,Biel la,Torino,Vercelli,Carbonia-Iglesias,Ogliastra,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Pordenon e,Tarragona,Lleida,Girona,Barcelona,Valencia / València,Alicante / Alacant,Mallorca,Siena,Baixo Alentejo,Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Κέα, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos),Ιωάννινα (Ioánnina),The location includes the NUT3 of the receivers associated municipalities as well as the NUT2 or the country where the horizontal project has planned to create regional groups of municipalities to implement the ETUs.		
	Description		<p>The receivers partners staff and external experts (supported on site or remotely by the givers partners and associated partners) will analyze the municipality’s GHG inventory, the budget and specific municipal taxes and fees income and other relevant data to define the fiscal policies with a higher impact in terms of renewable energy promotion as well as to identify the green fiscal policies more consistent with the municipality's budget constraints (among the policies described in the selected deliverable).</p> <p>Furthermore, the EU transversal principles will be taken into account as described in the chapter "C.3 EU principles". Specially the social inclusion aspects have increasing relevance due to the COVID19 economic crisis.</p> <p>Furthermore, such analysis will permit to define the specific scope, the magnitude (% of fiscal benefits, etc.) and other details of the capitalized fiscal policies that need to be tailored according to the specific features of each municipality. Such adaptation process will produce customized viability studies. The viability studies will be discussed in the WGs that will decide the adapted green local fiscal policies that will be concretely mainstreamed in each municipality.</p> <p>Each partner will implement the activity in the municipalities involved as receiver associated partners of its territory of competence (in the case of Spain, MUSOL will implement the activity in the Spanish municipalities). The interested municipalities of the HP regional groups will be also supported. Since the capitalized LOCAL4GREEN deliverable includes also policy recommendations for the regional authorities and provided that the Valencian community regional government (Spain) expressed interested (it is an associated partner), MUSOL and the FVMP will draft concrete mainstreaming tailored studies for the Valencian regional policies.</p> <p>External services: technical/legal/economic experts to support the process of adaptation of the capitalized policies.</p>		

2.4	Drafting the relevant policy act to implement the fiscal policies to be mainstreamed.		Starting month	09-2021	Ending month	03-2022
	Type of activities	Mainstreaming results	Target group		Local public authority Regional public authority	

	Responsible partner		MUSOL foundation	
	Participating partners		Valencian Federation of Municipalities and Provinces, MUSOL foundation, The most beautiful villages of Italy, Union of Cyprus Communities, Association of Municipalities of Central Alentejo, EGTC EFXINI POLI	
	Location of the activities		Κύπρος (Κύπρος), Alessandria, Asti, Cuneo, Novara, Verbano-Cusio-Ossola, Biella, Torino, Vercelli, Carbonia-Iglesias, Ogliastro, Medio Campidano, Olbia-Tempio, Oristano, Cagliari, Sassari, Nuoro, Pordenone, Siena, Tarragona, Lleida, Girona, Barcelona, Valencia / València, Alicante / Alacant, Mallorca, Baixo Alentejo, Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos), Ιωάννινα (Ioánnina), The location includes the NUT3 of the receivers associated municipalities as well as the NUT2 or the country where the horizontal project has planned to create regional groups of municipalities to implement the ETUs.	
	Description		<p>Once the WGs have discussed the customized viability studies and have defined which green fiscal policies to mainstream, the receivers partners staff and external experts (supported by the givers partners and associated partners) will elaborate in collaboration with the local authority's staff the acts (municipal ordinances or other) that have to be adopted by the proper municipal bodies (municipal council, mayor or other) to implement the green fiscal policies. At least one fiscal policy listed in the LOCAL4GREEN capitalized deliverable will be adapted in each municipality receiver associated partner as well as in the interested municipalities of the regional groups/ ETU flagship supported by the Interreg MED Renewable energy community. The formal commitment of adoption of the policy acts can be the formal approval of the policy acts, the inclusion of the policy in the new/updated SECAP/SEAP in the framework of the Covenant of Mayors or other formal commitment of implementation of the mainstreamed policy issued by the municipality.</p> <p>Each partner will implement the activity in the municipalities involved as receiver associated partners of its territory of competence (in the case of Spain, MUSOL will implement the activity in the Spanish municipalities). In addition, the interested municipalities of the RE community regional groups will be also supported to draft the policy acts, in coordination with the horizontal project.</p> <p>It is worth to mention that the FVMP and MUSOL will not only support the receiver partners in the whole process of mainstreaming and strategic liaising. The FVMP and MUSOL will also directly mainstream the policies in the Spanish receiver municipalities (involved as associated partners) and will support the interested municipalities of the Catalanian and Valencia regional groups of the RE Community in collaboration with the horizontal project.</p> <p>External services: legal experts to draft the policy acts.</p>	

2.5	Providing technical support and commitment towards policy makers to implement the green fiscal policies.		Starting month	09-2021	Ending month	06-2022
	Type of activities	Strategic Liaising and Creating synergies and cooperation mechanisms	Target group		Local public authority Regional public authority	
	Responsible partner		MUSOL foundation			

	Participating partners	Valencian Federation of Municipalities and Provinces, MUSOL foundation, The most beautiful villages of Italy, Union of Cyprus Communities, Association of Municipalities of Central Alentejo, EGTC EFXINI POLI
	Location of the activities	Κύπρος (Κύπρος), Alessandria, Asti, Cuneo, Novara, Verbano-Cusio-Ossola, Biella, Torino, Vercelli, Carbonia-Iglesias, Ogliastro, Medio Campidano, Olbia-Tempio, Oristano, Cagliari, Sassari, Nuoro, Pordenone, Tarragona, Lleida, Girona, Barcelona, Valencia / València, Alicante / Alacant, Mallorca, Siena, Baixo Alentejo, Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos), Ιοάννινα (Ioánnina), The location includes the NUT3 of the receivers associated municipalities as well as the NUT2 or the country where the horizontal project has planned to create regional groups of municipalities to implement the ETUs.
	Description	<p>Once the policy acts are ready, the receivers partners staff and external experts (supported by the givers partners and associated partners) will deploy an intensive process to ensure the commitment of the local authorities' competent services and policy makers to approve the capitalized green fiscal policies. Furthermore, the project will provide support on the voting and adopting procedures as well as guidance to the public technical services for the implementation of the policies once adopted. Local authorities' policy makers and technical decision makers (legal advisors, chief executives of key areas such as budget and fiscal departments, etc.) will be specifically addressed to ensure the concrete adoption of the capitalized policies. Such strategic liaising process will be carried out through interviews, meetings, horizontal exchanges with former LOCAL4GREEN pilots municipalities that have approved green local fiscal policies, etc. Such tasks may be online or face-to-face, depending on the evolution of the pandemic.</p> <p>This activity is crucial to ensure the concrete integration of the capitalized fiscal policies into the local policies to promote the RES. The actual mainstreaming can be formalized through policy acts, inclusion of the green local fiscal policies in SECAP/updated SECAPs of the Covenant of Mayors, or other formal commitments. Each partner will implement the activity in the municipalities involved as receiver associated partners of its territory of competence. In addition, the interested municipalities of the RE community regional groups will be also supported, in coordination with the horizontal project. MUSOL and the FVMP will provide technical and institutional support to the Spanish receivers municipalities as well as advisory in all the activity to the receivers partners.</p> <p>External services: experts for technical support for the implementation of the policies.</p>

2.6	Coordinating and managing the Work Package		Starting month	03-2021	Ending month	06-2022
	Type of activities	Coordinating the WP	Target group		Other	
	Responsible partner		Valencian Federation of Municipalities and Provinces			
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI			
	Location of the activities		Κύπρος (Κύπρος),Valencia / València,Roma,Πειραιάς, Νήσοι (Peiraiás, Nísoi),Baixo Alentejo,The locations of the headquarters of the project's partners have been selected.			

	Description	<p>The management tools already elaborated for the project LOCAL4GREEN (deliverables of the LOCAL4GREEN WP1: Handbook on Management and Project Monitoring Guide) will be updated by the FVMP and adopted by the partnership. It reduces the resources allocated to the coordination activities and enables the project to start quickly with the mainstreaming process. Such tools include, among others, the reporting rules and the project's decision making procedures, especially the rules of the Steering Committee that is the governance body of the project and is formed by the representatives of all the partners. All the management tools will be sent to the partners at the beginning of the project.</p> <p>This activity entails also the organization of 3 meetings of the Steering Committee: the kick-off meeting (Valencia); a mid term meeting (Greece) and a final meeting (Italy). According to the evolution of the pandemic, meetings will be online or face-to-face (the kick-off meeting will be probably online). Additional meetings may be organized in order to ensure a close technical support by the givers partners to the receivers partners and associated partners. This activity includes also the reporting exercise, adapted to the call's Terms of Reference. The FVMP will collect the partners progress reports and will draft the project progress report, providing support to all the partners in the preparation of them. The MUSOL foundation will contribute to the reporting exercise by keeping updated the situation of the mainstreaming process in all the receivers associated partners municipalities, through a smooth communication and follow up with all the partners.</p> <p>External services budgeted: FLC audits services; catering and organization service for mid-term and final Steering Committee meetings; Online conferences/webinars (Go-to-meeting, zoom or other) and filing (dropbox or other) service subscription.</p>
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2.7	Implementation of internal and general communication actions.		Starting month	03-2021	Ending month	06-2022
	Type of activities	Exchanging information	Target group		Local public authority Regional public authority National public authority Interest groups including NGOs Enterprise, except SME Business support organisation General public Other	
	Responsible partner		Valencian Federation of Municipalities and Provinces			
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI			

	Location of the activities	<p>Κύπρος (Κύπρος),Alessandria,Asti,Cuneo,Novara,Verbano-Cusio-Ossola,Biel la,Torino,Vercelli,Valle d'Aosta/Vallée d'Aoste,La Spezia,Genova,Savona,Imperia,Monza e della Brianza,Milano,Mantova,Cremona,Lodi,Pavia,Brescia,Bergamo,Sond rio,Lecco,Como,Varese,Chieti,Pescara,Teramo,L'Aquila,Campobasso ,Isernia,Salerno,Avellino,Napoli,Caserta,Benevento,Barletta-Andria-T rani,Bari,Foggia,Lecce,Brindisi,Taranto,Matera,Potenza,Reggio di Calabria,Vibo Valentia,Catanzaro,Crotone,Cosenza,Siracusa,Catania,Ragusa,Enna,A grigento,Caltanissetta,Palermo,Messina,Trapani,Carbonia-Iglesias,Og liastra,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Padova,R ovigo,Treviso,Venezia,Vicenza,Belluno,Verona,Trieste,Udine,Gorizi a,Pordenone,Rimini,Forlì-Cesena,Ravenna,Ferrara,Bologna,Modena, Reggio nell'Emilia,Parma,Piacenza,Grosseto,Siena,Arezzo,Pisa,Prato,Livorno ,Firenze,Pistoia,Lucca,Massa-Carrara,Terni,Perugia,Fermo,Ascoli Piceno,Macerata,Ancona,Pesaro e Urbino,Frosinone,Roma,Latina,Viterbo,Rieti,Terras de Trás-os-Montes,Tâmega e Sousa,Douro,Alto Tâmega,Área Metropolitana do Porto,Ave,Cávado,Alto Minho,Algarve,Beiras e Serra da Estrela,Médio Tejo,Beira Baixa,Viseu Dão Lafões,Região de Leiria,Região de Coimbra,Região de Aveiro,Oeste,Área Metropolitana de Lisboa,Alentejo Central,Alto Alentejo,Lezíria do Tejo,Baixo Alentejo,Alentejo Litoral,Região Autónoma dos Açores,Região Autónoma da Madeira,Pontevedra,Ourense,Lugo,A Coruña,Asturias,Cantabria,Araba/Álava,Gipuzkoa,Bizkaia,Navarra,L a Rioja,Zaragoza, Teruel,Huesca,Madrid,Segovia,Soria,Valladolid,Zam ora,Palencia,Salamanca,León,Burgos,Ávila,Toledo,Guadalajara,Cuen ca,Ciudad Real,Albacete,Cáceres,Badajoz,Tarragona,Lleida,Girona,Barcelona,V alencia / València,Castellón / Castelló,Alicante / Alacant,Mallorca,Menorca,Eivissa y Formentera,Sevilla,Jaén,Málaga,Huelva,Granada,Córdoba,Cádiz,Alm ería,Murcia,Ceuta,Melilla,Tenerife,Lanzarote,La Gomera,La Palma,Gran Canaria,Fuerteventura,El Hierro,Πειραιάς, Νήσοι (Peiraiás, Nísoi),Δυτική Αττική (Dytikí Attikí),Ανατολική Αττική (Anatolikí Attikí),Νότιος Τομέας Αθηνών (Nótiós Toméas Athinón),Κεντρικός Τομέας Αθηνών (Kentrikós Toméas Athinón),Δυτικός Τομέας Αθηνών (Dytikós Toméas Athinón),Βόρειος Τομέας Αθηνών (Vóreios Toméas Athinón),Χίος (Chíos),Ικαρία, Σάμος (Ikaria, Sámos),Λέσβος, Λήμνος (Lésvos, Límnos),Άνδρος, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Náxos, Páros, Sýros, Tínos),Κάλυμνος, Κάρπαθος, Κως, Ρόδος (Kálymnos, Kárpáthos, Kos, Ródos),Χανιά (Chaniá),Ρεθύμνη (Réthymni),Λασιθί (Lasíthi),Ηράκλειο (Irákleio),Ξάνθη (Xánthi),Ροδόπη (Rodópi),Δράμα (Dráma),Θάσος, Καβάλα (Thásos, Kavála),Εβρος (Évros),Χαλκιδική (Chalkidikí),Σέρρες (Sérres),Πιερία (Piería),Πέλλα (Pélla),Κιλκίς (Kilkís),Ημαθία (Imathías),Θεσσαλονίκη (Thessaloníki),Φλώρινα (Flórina),Καστοριά (Kastoriá),Γρεβενά, Κοζάνη (Grevená, Kozáni),Ιωάννινα (Ioánnina),Θεσπρωτία (Thesprotía),Άρτα, Πρέβεζα (Árta, Préveza),Μαγνησία (Magnisía),Λάρισα (Lárisa),Καρδίτσα, Τρίκαλα (Kardítsa, Tríkala),Λευκάδα (Lefkáda),Ιθάκη, Κεφαλληνία (Itháki, Kefallinía),Κέρκυρα (Kérkyra),Ζάκυνθος (Zákynthos),Αχαΐα (Achaía),Ηλεία (Pelía),Αιτωλοακαρνανία (Aitolokarnanía),Φωκίδα (Fokída),Φθιώτιδα (Fthiótida),Ευρυτανία (Evrytanía),Εύβοια (Évvoia),Βοιωτία (Voiotía),Λακωνία, Μεσσηνία (Lakonía, Messinía),Κορινθία (Korinthía),Αργολίδα, Αρκαδία (Argolída, Arkadía),As the communication will address at least all of the country's territories of the project partners, such whole countries have been selected.</p>
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	Description	<p>The FVMP will appoint the communication officer and webmaster and each partner will appoint a local communication officer. The communication officer and webmaster will update the project's website capitalized by the LOCAL4GREEN project. As well, the FVMP will coordinate the management of the social networks capitalized by the LOCAL4GREEN and all the partners will contribute to it by posting relevant contents according to the FVMP's guidelines. In the next activity, more details are provided regarding the project's target groups and the accordingly selected communication channels.</p> <p>Furthermore, the communication officer will ensure the application of the Programme's publicity and branding rules.</p> <p>The FVMP will design the compulsory communication pack according to the communication Programme's rules factsheet and use the templates provided by the JS. Accordingly a simplified communication plan (adapting the communication plan capitalized by the LOCAL4GREEN) and a poster will be prepared by the FVMP and each partner will adapt and print the posters in the local languages.</p> <p>For the internal communication, the FVMP will set up an online filing shared system for the project's documentation (based on Dropbox, Drive or similar) and will set up the procedure for the quality and communication rules check of all the outputs to be uploaded into the project's website.</p> <p>In the kick off meeting, the communication rules and tasks will be explained to the partners. The communication officer and webmaster will be in permanent coordination with the local communication officers to ensure the implementation of the simplified communication plan and general communication and publicity tasks.</p> <p>External services budgeted: translation from/to local languages/English; Communication materials production and printing.</p>
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2.8	Implementation of a simplified external communication plan linked to the mainstreaming process.		Starting month	03-2021	Ending month	06-2022
	Type of activities	Exchanging information	Target group		Local public authority Regional public authority National public authority Sectoral agency Interest groups including NGOs Enterprise, except SME SME Business support organisation General public Other	
	Responsible partner		Valencian Federation of Municipalities and Provinces			
	Participating partners		Valencian Federation of Municipalities and Provinces,MUSOL foundation,The most beautiful villages of Italy,Union of Cyprus Communities,Association of Municipalities of Central Alentejo,EGTC EFXINI POLI			

	Location of the activities	<p>Κύπρος (Κύπρος),Alessandria,Asti,Cuneo,Novara,Verbanio-Cusio-Ossola,Biel la,Torino,Vercelli,Valle d'Aosta/Vallée d'Aoste,La Spezia,Genova,Savona,Imperia,Monza e della Brianza,Milano,Mantova,Cremona,Lodi,Pavia,Brescia,Bergamo,Sond rio,Lecco,Como,Varese,Chieti,Pescara,Teramo,L'Aquila,Campobasso ,Isernia,Salerno,Avellino,Napoli,Caserta,Benevento,Barletta-Andria-T rani,Bari,Foggia,Lecce,Brindisi,Taranto,Matera,Potenza,Reggio di Calabria,Vibo Valentia,Catanzaro,Crotone,Cosenza,Siracusa,Catania,Ragusa,Enna,A grigento,Caltanissetta,Palermo,Messina,Trapani,Carbonia-Iglesias,Og liastra,Medio Campidano,Olbia-Tempio,Oristano,Cagliari,Sassari,Nuoro,Padova,R ovigo,Treviso,Venezia,Vicenza,Belluno,Verona,Trieste,Udine,Gorizi a,Pordenone,Rimini,Forlì-Cesena,Ravenna,Ferrara,Bologna,Modena, Reggio nell'Emilia,Parma,Piacenza,Grosseto,Siena,Arezzo,Pisa,Prato,Livorno ,Firenze,Pistoia,Lucca,Massa-Carrara,Terni,Perugia,Fermo,Ascoli Piceno,Macerata,Ancona,Pesaro e Urbino,Frosinone,Roma,Latina,Viterbo,Rieti,Πειραιάς, Νήσοι (Peiraiás, Nísoi),Δυτική Αττική (Dytikí Attikí),Ανατολική Αττική (Anatolikí Attikí),Νότιος Τομέας Αθηνών (Nótiος Toméas Athinón),Κεντρικός Τομέας Αθηνών (Kentrikós Toméas Athinón),Δυτικός Τομέας Αθηνών (Dytikós Toméas Athinón),Βόρειος Τομέας Αθηνών (Vóreios Toméas Athinón),Χίος (Chíos),Ικαρία, Σάμος (Ikaría, Sámos),Λέσβος, Λήμνος (Lésvos, Límnos),Ανδρός, Θήρα, Κέα, Μήλος, Μύκονος, Νάξος, Πάρος, Σύρος, Τήνος (Ándros, Thíra, Kéa, Mílos, Mýkonos, Nákos, Páros, Sýros, Tínos),Κάλυμνος, Κάρπαθος, Κως, Ρόδος (Kálymnos, Kárpáthos, Kos, Ródos),Χανιά (Chaniá),Ρεθύμνη (Réthymni),Λασιθί (Lasíthi),Ηράκλειο (Irákleio),Ξάνθη (Xánthi),Ροδόπη (Rodópi),Δράμα (Dráma),Θάσος, Καβάλα (Thásos, Kavála),Εβρος (Évros),Χαλκιδική (Chalkidikí),Σέρρες (Sérres),Πιερία (Piería),Πέλλα (Pélla),Κιλκίς (Kilkís),Ημαθία (Imathías),Θεσσαλονίκη (Thessaloníki),Φλώρινα (Flórina),Καστοριά (Kastoriá),Γρεβενά, Κοζάνη (Grevená, Kozáni),Ιωάννινα (Ioánnina),Θεσπρωτία (Thesprotía),Άρτα, Πρέβεζα (Árta, Préveza),Μαγνησία (Magnisía),Λάρισα (Lárisa),Καρδίτσα, Τρίκαλα (Kardítsa, Tríkala),Λευκάδα (Lefkáda),Ιθάκη, Κεφαλληνία (Itháki, Kefallinía),Κέρκυρα (Kérkyra),Ζάκυνθος (Zákynthos),Αχαΐα (Achaía),Ηλεία (Hleía),Αιτωλοακαρνανία (Aitolioakarnanía),Φωκίδα (Fokída),Φθιώτιδα (Fthiótida),Ευρυτανία (Evrytanía),Εύβοια (Évvoia),Βοιωτία (Voiotía),Λακωνία, Μεσσηνία (Lakonía, Messinía),Κορινθία (Korinthía),Αργολίδα, Αρκαδία (Argolída, Arkadía),Pontevedra,Ourense,Lugo,A Coruña,Asturias,Cantabria,Araba/Álava,Gipuzkoa,Bizkaia,Navarra,L a Rioja,Zaragoza, Teruel,Huesca,Madrid,Segovia,Soria,Valladolid,Zam ora,Palencia,Salamanca,León,Burgos,Ávila,Toledo,Guadalajara,Cuen ca,Ciudad Real,Albacete,Cáceres,Badajoz,Tarragona,Lleida,Girona,Barcelona,V alencia / València,Castellón / Castelló,Alicante / Alacant,Mallorca,Menorca,Eivissa y Formentera,Sevilla,Jaén,Málaga,Huelva,Granada,Córdoba,Cádiz,Alm ería,Murcia,Ceuta,Melilla,Tenerife,Lanzarote,La Gomera,La Palma,Gran Canaria,Fuerteventura,El Hierro,Terras de Trás-os-Montes,Tâmega e Sousa,Douro,Alto Tâmega,Área Metropolitana do Porto,Ave,Cávado,Alto Minho,Algarve,Beiras e Serra da Estrela,Médio Tejo,Beira Baixa,Viseu Dão Lafões,Região de Leiria,Região de Coimbra,Região de Aveiro,Oeste,Área Metropolitana de Lisboa,Alentejo Central,Alto Alentejo,Lezíria do Tejo,Baixo Alentejo,Alentejo Litoral,Região Autónoma dos Açores,Região Autónoma da Madeira,As the communication will address at least all of the country's territories of the project partners, such whole countries have been selected.</p>
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	Description	<p>A simplified communication plan will be implemented in collaboration with the horizontal project (HP), at 3 levels:</p> <ul style="list-style-type: none"> - Transnational: the project will attend joint events co-organized by the Programme/the HP, especially events to present the results of the mainstreamed green local fiscal policies on the HP's flagship cases and in the receiver associated partner municipalities (Energy transition conference, Final Renewable Energy community event, EUSEW2021/EUSEW2022, EWRC 2021). - Thematic community: all partners will collaborate in dissemination actions co-organized with the HP, such as the participation to the RE community regional groups/flagships meetings in Spain, Italy, Greece. <p>A video will be produced to show the results of the mainstreaming process. The target of the video are new MED municipalities potentially interested in green taxation and it aims at motivating them to adopt such policies, sharing the policy models.</p> <p>The project's and the partner's social networks will be used to catch the attention of new authorities and the project website will be the space to share with them the project's outputs and tools.</p> <ul style="list-style-type: none"> - Project: the national strategic target groups for the mainstreaming will be addressed by each partner through the project's and partner's social networks. The social networks will permit to engage local policy makers and taxpayers, disseminating the advantages of the proposed green local fiscal policies. As well, articles on green local fiscal policy making will be published in specialized media to target the local decision and policy makers and provide them tools to mainstream the selected deliverable. <p>A launching event, jointly with the receivers associated partners training, and a final event will be organized.</p> <p>External services budgeted: TIC company for streaming event (for the final communication event); Video editing and recording.</p>
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3. Main outputs

Main project output		Description	Quantity	Ending month	Output indicator
Output 2.1	Local and other subnational authorities engaged in implementing local fiscal policies to promote RES	The municipalities involved as receivers associated partners have already confirmed their interest and they will mainstream the fiscal policies aiming at promoting RES, clearly contributing to the Specific Obj. The concrete mainstreaming entails formally validated documents issued by the receivers municipalities, such as policy acts, inclusion of the green local fiscal policies in SECAP/updated SECAPs of the Covenant of Mayors, other formal commitments	12 Territories	06-2022	Number of regions and sub-regions engaged (through charters, protocols, MoU) in increasing share of local RES in energy mix

Output 2.2	Population of islands covered by local fiscal policies that promote RES	The population of the island's municipalities that will implement local fiscal policies to promote RES will have access to fiscal incentives and/or will be benefitted by additional local RES investments as a result of other fiscal policies. Therefore, all of the population of the island's municipalities receivers associated partners are considered for the quantification of the output. The fiscal policies will contribute to increase the share of renewable energy sources, according to the specific objective.	21771 Population	06-2022	Population of islands covered by plans
Output 2.3	Population of rural areas covered by local fiscal policies that promote RES	The population of the rural municipalities that will implement local fiscal policies to promote RES will have access to fiscal incentives and/or will be benefitted by additional local RES investments as a result of other fiscal policies. Therefore, all of the population of the rural municipalities receivers associated partners are considered for the quantification of the output. The fiscal policies will contribute to increase the share of renewable energy sources, according to the specific objective.	77265 Population	06-2022	Population of rural areas covered by plans